

The Bridal Showcase

A Collection of Wedding Professionals

Sponsorship Packages

August 8, 2010

	<u>"Engaged"</u> <u>Sponsor</u>	<u>"I Do!" Sponsor</u>	<u>"Diamond" Sponsor</u>
	\$2500.00	\$5,000.00	\$7,000
10x10 Booth Space (100sq ft)			
10x20 Booth Space (200sq ft)	X	X	
10x30 Booth Space (300sq ft)			
10x40 Booth Space (400sq ft)			Opt 1 X or
20x20 Booth Space (400sq ft)			Opt 2 X
Black Carpet 10x10 section			
Black Carpet 10x20 section	X	X	
Black Carpet 10x30 section			
Black Carpet 10x40 section			Opt 1 X or
Black Carpet 20x20 section			Opt 2 X
Electricity (20Amp)	X	X	X
Free Exhibitor Listing on Website	X	X	X
Link from TheBridalShowcaseNC.com	X	X	X
Linkable Logo on Website		X	X
A Blog "Interview"		X	X
Logo on PowerPoint (shared page)		X	X
An Ad -on PowerPoint			X
1/4 Page Ad In Show Program	X		
1/2 Page Ad in Show Program		X	
Full Page Ad in Show Program			X
Insert Inclusion in Belk Bag	X	X	X
Logo Inclusion Mass Mailer/Invitation/Coupon			X
Logo Inclusion In-Store Banners			X
Name Inclusion In E-Mail Blasts with Belk. Will reach 1000 +/- Area Brides. (Subject to Availability)			X
Name Inclusion In :60 Radio Spots			X
Name Inclusion In On-Stage Announcements Throughout Show			X
Logo Inclusion In All Bridal Publications (Time Sensitive)			
Logo Inclusion in Charlotte Observer Ads (Advertising Pending)			
Exclusivity (does not apply to all vendor types)	\$2,000	\$3,500	\$5,000

*Additional pavilion sizes available upon request

**Packages are subject to change