

Terms and Conditions for January 23, 2011 Show

Please sign the terms and conditions, return with the Exhibitor Contract and fax or mail to the address below to begin securing your booth space. Upon receipt of your 50% (non-refundable) deposit your booth will become secure.

1. Booth space is not secured without CW&E's receipt of a completed Exhibitor Contract, signed Terms & Conditions & 50% (non-refundable deposit)
2. Exhibitor Packet (detailed show information) will be mailed on or before 12/17/2010 or upon Completed Registration (if after 12/4/10 date). Information will also be posted online at thebridalshowcasenc.com.
3. Booth placement is not guaranteed. We will do our best to secure one of your three requested booth choices. Booth placement depends on availability & location of similar currently registered vendors.
4. Booth Sharing is Prohibited!
 - No products, signs, or printed materials representing businesses not holding a booth in the current show may be displayed or distributed in your booth. Any such materials found in the booth are subject to confiscation until the end of the show.
 - This includes but not limited to: flowers by..., frames done by..., etc.
 - This also includes publications or any printed materials of companies not exhibiting in the show.
5. It is sometimes necessary to adjust booth spaces and they may be moved without notice. We will contact you at our earliest convenience. If in transition you are moved from a corner booth, we will do our best to reposition you in a corner booth.
6. Your Company Name will be listed as you have stated in the Company Name field on the Exhibitor Contract unless CW&E is otherwise notified. Once the show program has been sent for production your name will be listed as it is on the Vendor Roster provided in the Exhibitor Packet.
7. When staffing your booth for the show, all participants are responsible for show Rules & Guidelines.
8. **DON'T LET AN EMPTY BOOTH BECOME A MISSED OPPORTUNITY-** Please have continuous staff on hand throughout the entirety of the show.
9. **Show Set-Up/ Load In Hours are Saturday, January 22, 2011 from 12n-6p. Sunday Load-In Hours are Sunday January 23, 2011 from 8a-11a. Vendors will not be permitted into the Loading Dock after 11a.**
10. After you unload your vehicle you must move it from the dock area!! You will be towed if you do not move!! The Convention Center is very strict about this rule.
11. Show Décor is available through Party Reflections, Inc, Please fill out the forms once you receive your exhibitor packet. Specialty item pre-orders will be cut-off as of Thursday, 1/19/11. They will have a limited list of items available for rental on Saturday and Sunday, these items are available on a first come first serve basis.
12. Saturday January 22, 2011 from 12n-6p It is very important that you check-in at the designated CW&E registration table upon arrival and prior to set up we are located at the loading dock entrance. You should expect to receive any updated information, be checked in, receive your exhibitor badges, and get directions to your booth.
13. Sunday January 23, 2011 from 8a-11a It is very important that you check-in at the designated CW&E registration table upon arrival and prior to set up we are located at the loading dock entrance. You should expect to receive any updated information, be checked in, receive your exhibitor badges, and get directions to your booth
14. Only CW&E authorized personnel will be permitted to photograph the show floor. Photographs taken by CW&E authorized personnel may be used for promotional advertising for The Bridal Showcase.
15. We are here to help you protect your investment. It would be unfortunate for non-exhibiting vendors to "STEAL YOUR BUSINESS!" Please help us monitor this situation!!! **Guest solicitation is not permitted for Non-Exhibiting Vendors.**
16. All Brides and Grooms will be given a "Bride" or "Groom" badge to wear, with their name and their wedding date filled in. We will identify their guests with badges also.

Terms and Conditions for January 23, 2011 Show
Continued

17. All Prospective Vendors will be given a "Prospective Vendor" badge to wear, with their company name filled in.
18. All food samples being distributed must be sample size portions and must be approved by submitting the form included in the Exhibitor Packet to The Charlotte Convention Center at (Fax) 704-339-6051 on or before Monday, 1/10/2011.
19. A discounted rate for electricity is provided by The Charlotte Convention Center if you complete and return *the form on or before 12/23/2010. Forms may be submitted after this date at a non-discounted rate. If you need these services you must complete and return these forms to Smart City Networks. The Bridal Showcase Producers, CW&E, is not affiliated with Smart City Networks and therefore will not become involved with electrical matters.*
20. Music/ Sound from your booth should be controlled as to not disturb your neighbor. The show management team reserves the right to control sound volume at your booth.
21. Your booth space is a 10x10 booth and you must maintain the 10x10 space which you have reserved. You will be asked to move within the allotted 10x10 space if you have extended past your boundaries.
22. **NO SOLICITATION OF BUSINESS OUTSIDE OF YOUR BOOTH AREA.** Solicitation of business outside of your booth in registration area, concourses, etc. will not be tolerated. No Vendor will be allowed to solicit business from the front entrance of the show or in the upstairs lobby unless previous arrangements have been made through show management! Vendors are only allowed to solicit business within your booth area.
23. All Exhibitors (except publications and website or .com vendors) that participate in The Bridal Showcase are eligible to receive the Bride Lead List. Exhibitors are asked not to provide the Bride lead list to non-exhibitors. If any exhibitor provides the database to outside show companies, this exhibitor will not be allowed to exhibit in future shows! The lead list has been "seeded" by CW&E to follow the trail of the list.
24. In an effort to be considerate of other vendors and guests visiting the show floor, **ABSOLUTELY NO BREAKDOWN SHOULD BEGIN BEFORE 5PM.** Use every available minute to take advantage of this great marketing opportunity

Company Name: _____

Company Phone Number: _____

Company Representative: _____

Title: _____

E-Mail Address: _____

Accepted by:

Approved by:

Company Representative Date

CW&E Representative Date