

# The Bridal Showcase

A Collection of Wedding Professionals

## Program Advertising Information

Deliver your desired message directly to brides participating in The Bridal Showcase by advertising in our new **Brochure**. This Brochure will be designed to dramatically increase your exposure at The Bridal Showcase by getting your information in front of every bride that comes through the door! **There will be limited space, so get your placement today!** Placement will be based on a first-come, first-serve basis. Don't miss out in advertising in this new beautiful brochure!

**We are also qualifying vendors for give-a-ways in the show bags.**

Please contact us for more information.

### Pricing for August Show Brochure – Due June 20<sup>th</sup>, 2010

\$275 – ¼ page (Vertical)  
\$525 – ½ page (Horizontal)  
\$1025 – full page (Vertical)

### Pricing for January Show Brochure – Due November 21<sup>st</sup>, 2010

\$325 – ¼ page (Vertical)  
\$575 – ½ page (Horizontal)  
\$1075 – full page (Vertical)

### Combined Show Pricing – Due June 20<sup>th</sup>, 2010

\$550 – ¼ page (Vertical)  
\$1050 – ½ page (Horizontal)  
\$2000 – full page (Vertical)

### Dimension Specifications for Ads – All in Four-Color Processing

¼ Page Vertical Full Bleed: 4¼" x 5½"  
¼ Page Vertical with Inset: 4" x 5¼"

½ Page Horizontal Full Bleed: 8½" x 5½"  
½ Page Horizontal with Inset: 8¼" x 5¼"

Full Page Vertical Full Bleed: 8½" x 11"  
Full Page Vertical with Inset: 8½" x 10¾"

- All ads must be sent to [margaret@thebridalshowcasenc.com](mailto:margaret@thebridalshowcasenc.com) in PDF format.
- Due to the limited press time, we will not be able to provide a proof copy of your ad. Please be sure to follow the ad's specs carefully.
- Vendor must be participating in The Bridal Showcase to advertise in the brochure.